

Yayasan Sabah

Danced

Management of Maliau Basin Conservation Area

Sabah, Malaysia

TECHNICAL ASSISTANCE REPORT No. 1

Public Awareness and Environmental Education

6th – 26th March 2000

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Maliau Basin Conservation Area - Yayasan Sabah & DANCED Project

Public Awareness and Environmental Education Technical assistance report 6th - 26th March 2000

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Duration of mission:

13 working days + 3 international transport days + 4,5 Sundays/public holidays

Objectives of mission:

- Preparation of a draft Public Awareness and Environmental Education Strategy and Activity Plan.
- Assistance to preparation and set-up of a Internet homepage.
- Introduction of local conservation management trainee (on Public Awareness and Environmental Education) to the project and her future work.
- Setting up and start of future activities together with new Conservation Trainee on public awareness and environmental education.
- Revision of selected project activities – in relation to preparation of future Revised Project Document.

Results obtained:

- In cooperation with Yayasan Sabah staff an preliminary assessment has been made on the recent and future threats to the protection of Maliau Basin plus the recent and planned activities within the vicinity of Maliau Basin. These findings will be included in the public awareness strategy (to be finalised in the near future).
- The main target groups and the main messages to be conveyed has been identified. As a result of this, a in-depth survey on the surrounding local kampungs etc. has been decided, in order to facilitate a proper and successful targeting on the local communities. The findings of this survey will form a vital part of the implementation of the final public awareness strategy.
- An initial assessment has been made on how to include recent project activities in the public awareness activities to be conducted within the year. This has so far been incorporated in the activity programme.
- A draft Public Awareness and Environmental Education Strategy and Activity Plan incl. revised and detailed budget in accordance with ToR has been produced. Has been approved by the Project Management Group; in order to be included in the Revised Project Document.
- On the basis of the above, the final Public Awareness Strategy (and Activity Plan) still needs some further elaboration in close collaboration with Yayasan Sabah staff (especially Sabah Nature Clubs) and other stakeholders. This is expected to be concluded by a./o. the local Conservation Trainee in the near future. (The reason for this is due to the absence of the Nature Club staff during the mission.)

Papers were produced on major project events and on major project activities and "stories" to be covered in the public awareness activities. Both papers should be regarded as "working documents" to be revised and refined during the whole duration of the project.

- Assistance was provided to the preparation of a basic Maliau Basin website (still to be approved by Yayasan Sabah Corporate Communications Department). Assistance and training was provided in order to familiarise the local Conservation Trainee with preparation and maintenance of the website. Unforeseen computer and software problems did unfortunately exceed the expected time planned for this activity - but hopefully to be regained later on. Technical duties (such as up-loading) are still to be completed by Yayasan Sabah IT section.
- Initial steps were taken (in cooperation with Yayasan Sabah-staff) in planning for the future activities targeting the local communities (e.g. logging camps and JKK-committees) surrounding the Maliau Basin. These steps have been included in the draft Public Awareness Strategy and Activity Plan.

The local Conservation Management Trainee were introduced to her future work.

A short training of the local trainee in a.o. journalistic writing was conducted successfully.

A "manual" on field photography and proper care-taking of photographic and optical equipment has been prepared. To be distributed amongst relevant project staff and others.

Actions to be taken in 2000

The future activities and duties of the local trainee are described in general terms in the Public Awareness and Environmental Education Strategy and Activity plan. The main activities for the near future includes the following main fields of action:

- Finalisation of the Public Awareness and Environmental Education Strategy and Action Plan to be included in the revised project document.
- Preparation of assorted materials for the June conference on Biodiversity and Conservation. May also be used at the MBCA gatehouse and at the Luasong office.
- Final preparation of Maliau Basin homepage (re. contents, pictures, technicalities etc.), endorsement and uploading. Evt. press release on the "event".
- Preparation and participation in a survey on the local communities surrounding Maliau Basin Conservation Area, in close co-operation with other Yayasan Sabah staff and Sabah Museum. Preparation of survey report. Preparation of local stakeholder workshop. Preparation and conduction of local community awareness activities, based on the findings in the survey and the results obtained at the stakeholders' workshop.
- Provision of films etc. for use by project staff. Captioning and filing of photos. Acquisition of photos from other Yayasan Sabah sources – on loan, for copying, scanning etc.
- Copying and filing of press clippings etc.
- Distribution of relevant project papers to project team members through the e-groups system.
- Liaison with field researchers (TAs) on giving public talks etc. and on their research results and findings to be used in the public awareness activities.
- Liaison with the Sabah Nature Clubs staff on co-operation (and on the proper delegation of duties).
- Liaison with the Eco-tourism technical advisor in relation public awareness on (present and future) eco-tourism activities in the Maliau Basin Conservation Area.
- Preparation of monthly progress reports.

The Public Awareness Technical Advisor will seek to liaise with the local counterpart and provide guidance and advice on the above and in general on a regular basis.

Anders Tvevad**Annex to march 2000 report****Day-to-day report – March 2000**

Monday 6 th	Travel CPH → SGP.
Tuesday 7 th	Travel SGP → Kota Kinabalu.
Wednesday 8 th	Briefing by Hans Skotte Møller, Waidi Sinun and Sylvia Yorath. Preparation of draft Public Awareness and Environmental Education Activity Plan.
Thursday 9 th	Preparation of draft Public Awareness and Environmental Education Activity Plan.
Friday 10 th	Proposals for content and structure of Internet homepage. Preparation of draft Public Awareness and Environmental Education Strategy.
Saturday 11 th	Selection, scanning and preparation of pictures for the Maliau Basin homepage.
Sunday 12 th	-
Monday 13 th	Briefing of Darline Lim-Hasegawa, local T.A. Preparation of photography guidelines for local & international T.As.
Tuesday 14 th	Preparation of homepage. Preparation of photography guidelines for local & international T.As.
Wednesday 15 th	Further briefing of and assessing training needs for Darline. All-team meeting on public awareness strategy and activity plan. Preparation of a small “training course” in journalistic writing.
Thursday 16 th	Public holiday. Preparation of a small “training course” in journalistic writing.
Friday 17 th	Training of local environmental trainee in journalistic writing. Preparations of a strategy and plan for addressing local communities around Maliau Basin Conservation Area.
Saturday 18 th	
Sunday 19 th	
Monday 20 th	Preparation of Project Website. Meeting with local journalist Joseph Fernandez, Fikiran Syndicate.
Tuesday 21 st	Preparation of Project Website. Social dinner with project team staff and project colleagues and DANCED representatives.
Wednesday 22 nd	Preparation of Project Website.
Thursday 23 rd	Preparation of Project Website. Acquisition of project optical equipment.
Friday 24 th	Final preparation of (draft) public awareness strategy and activity plan. Project staff and institutional stakeholders’ meeting. Preparation of future (year 2000) work plan for Darline Lim-Hasegawa. Debriefing and mission report submission.
Saturday 25 th	Finalisation of mission report. Travel KK → SGP → CPH.
Sunday 26 th	Travel SGP → CPH.

Meetings:

7/3

Briefing by Hans Skotte Møller, Waidi Sinun and Sylvia Yorath.

15/3

- 24/3 Staff meeting with Anna Wong (Sabah Museum) and Barnabas
(Yayasan Sabah district officer) on reaching out for the local communities
through public awareness activities.
- 24/3 Debriefing by Waidi Sinun, Hans Ulrik Skotte Møller, Sylvia Yorath and
Darline Lim-Hasegawa.

Institutions visited:

Sabah State Museum (private visit).
Kota Kinabalu City Bird Sanctuary (private visit)

Persons met:

Project staff and related Yayasan Sabah staff:

Project Director, Dr. Waidi Sinun;
Chief Technical Advisor, M.Sc. Hans Skotte Møller,
Conservation Trainee, M.Sc., Ms. Darline Lim-Hasegawa,
..... Conservation Officer Albinus Onkudon,
..... M.Sc. Jadda Suhaimi,
Senior Conservation Officer Sylvia Jane Yorath,
Technical Assistance Adviser, Research Fellow, Ph.D. Cambell O. Webb, The Arnold Arboretum,
Harvard University.
Barnabas, Yayasan Sabah.

Others:

Associate Professor Ph.D. Finn Borchsenius, Universiti Malaysia Sabah & Aarhus University,
Denmark.
Project Coordinating Officer, Ms. Pernille Duelund, DANCED, København.
Publishing Consultant, Mr. Joseph Fernandez, Fikiran Syndicate, Kota Kinabalu.
Project Coordinating Officer, Ms. Lily Hor Yin Heng, DANCED, Kuala Lumpur.
Project Coordinating Officer, Cand.tech.soc. Søren Mark Jensen, National Forest and Nature Agency &
DANCED, København.
Forestry Consultant Eivind O. Kofod, Kota Kinabalu.
Stud.scient. Louise Korsgaard, University of Copenhagen.
Dr. Axel Dalberg Poulsen, Universiti Malaysia Sabah & Aarhus University, Denmark.
Ms. Tan Hui Shim, WWF/World Wide Fund for Nature Malaysia.
Wildlife Ranger. Xenia Surinday, Jabatan Hidupan Liar/Sabah Wildlife Department.
Senior Consultant, M.Sc. Jan Durinck, Ornis Consult Ltd.
Ph.D. Carl Træholt, Kuala Lumpur.
..... Anna Wong, Sabah State Museum, Kota Kinabalu.

Persons trained:

Conservation Trainee M.Sc. Darline Lim-Hasegawa.

Fieldwork:

None.

Anders Tvevad ● 24/3 2000